



Advertising Sales Representative

The Advertising Sales Representative is a key member of the Advertising team, reporting to the Advertising Director. This position requires creative marketing know-how, a keen understanding of marketplace positioning, and specialized product-line and industry knowledge. The responsibilities include:

- Gather advertiser information, identify their business needs and uncover opportunities that are aligned with the magazine's value proposition.
- Participate in building sales programs.
- Present sales proposals to potential advertisers.
- Establish and maintain advertiser relationships.

Qualifications

- At least 1 year College/University education
- Exceptional interpersonal skills and strong patience and confidence when dealing with clients
- Organized with the ability to work in a fast paced work environment